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## **WISDOM HOLDINGS GROUP**

**智美控股集团**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 1661)**

### **VOLUNTARY ANNOUNCEMENT**

#### **OBTAINING EXCLUSIVE RIGHTS FOR ORGANIZING HOT AIR BALLOON EVENT FOR CELEBRATION OF 50<sup>TH</sup> ANNIVERSARY OF SINO-TANZANIAN DIPLOMATIC TIES**

This announcement is made by Wisdom Holdings Group (the “**Company**”, together with its subsidiaries, the “**Group**”) as a voluntary announcement to allow the public to understand the latest information of the Group.

The Company has entered into a cooperation agreement with the Aviation Radio Model Sports Management Center of General Administration of Sport of China (國家體育總局航空無線電模型運動管理中心) (the “**Aviation Radio Model Sports Management Center**”) in relation to a hot air balloon event for the purpose of celebration of 50th anniversary of Sino-Tanzanian diplomatic ties in 2014, pursuant to which the Company has been granted exclusive rights by the Aviation Radio Model Sports Management Center for organizing the event, including rights of commercial development such as aviation rights of hot air balloon and title sponsorship of hot air balloon.

The event will be held in Tanzania in April 2014, and a series of subsequent celebration events will take place in the People’s Republic of China.

By order of the Board  
**Wisdom Holdings Group**  
**Ren Wen**

*Chairlady and Executive Director*

Hong Kong, 4 February 2014

*As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie and Mr. Zhang Han; the non-executive directors of the Company are Mr. Jin Haitao, Mr. Wang Shihong and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.*