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WISDOM HOLDINGS GROUP

智美控股集团

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1661)

VOLUNTARY ANNOUNCEMENT

EXECUTION OF THE ALL-ROUND STRATEGIC COOPERATION AGREEMENT IN RELATION TO SOCIAL SPORTS COMPETITIONS IN HUBEI PROVINCE WITH THE SOCIAL SPORTS MANAGEMENT CENTER OF HUBEI PROVINCE

This announcement is made by Wisdom Holdings Group (the “**Company**”, together with its subsidiaries, the “**Group**”) as a voluntary announcement to allow the public to understand the latest information of the Group.

The Board of the Company is pleased to announce that the Group has entered into an all-round strategic cooperation agreement in relation to social sports competitions in Hubei Province (湖北省社會體育賽事全面戰略合作協議) (the “**All-round Strategic Cooperation Agreement**”) with the Social Sports Management Center of Hubei Province (湖北省社會體育管理中心) (the “**Sports Management Center**”) on 16 April 2014. The Group has been delegated by the Sports Management Center as its all-round strategic cooperation partner.

Pursuant to the terms of the All-round Strategic Cooperation Agreement, the Group will be granted the exclusive rights by the Sports Management Center for organizing all types of social sports competitions, including, among others, road running, dragon boat racing, automobile racing, motorcycling, cycling, roller-skating, rock climbing, hiking, e-sports, dancing sports, street dance, dragon and lion dances (competition or performance), fitness, aerobic gymnastics, national fitness exercise, line dance, gateball, shuttlecock and billiards.

Pursuant to the All-round Strategic Cooperation Agreement, the commercial rights which the Group enjoys include the exclusive operating rights of competition, the rights in relation to commercial development and the developing and operating rights of derivative products of the competitions. Meanwhile, the Group is responsible for the design, construction, maintenance and operation of the online sports registration platform and management system of athletes’ information database in Hubei Province.

The All-round Strategic Cooperation Agreement has been entered into for a term commencing from the date of the agreement to 31 December 2016, where the Group shall have priority over other parties to renew the agreement after the term expiry.

By order of the Board
Wisdom Holdings Group
Ren Wen
Chairlady and Executive Director

Hong Kong, 16 April 2014

As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie and Mr. Zhang Han; the non-executive directors of the Company are Mr. Jin Haitao, Mr. Wang Shihong and Mr. Xu Jiongwei; and the independent non executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.