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WISDOM HOLDINGS GROUP

智美控股集团

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1661)

VOLUNTARY ANNOUNCEMENT DELEGATION OF THE RESPONSIBILITIES TO CONDUCT THE BUSINESS OF THE CMCPA SPORTING CHAPTER

This announcement is made by Wisdom Holdings Group (the “**Company**”, together with its subsidiaries, the “**Group**”) as a voluntary announcement to allow the public to understand the latest information of the Group.

Following approval by the Human Resources Department of the State Administration of Press, Publication, Radio, Film and Television (Xin Ren Lao [2013] No. 162) (新人勞 [2013] 162 號), the Sporting Chapter of China Media Culture Promotion Association (中國新聞文化促進會體育文化促進分會) (“CMCPA Sporting Chapter”) has been established with effect from 11 February 2014.

The CMCPA Sporting Chapter is a professional and national organization formed by units and individuals from the world of media, sports and culture in China. Mr. Shen Wei (沈偉), Vice President of the Group, is serving as General Secretary of the CMCPA Sporting Chapter, and the Group has been delegated to conduct related business of the CMCPA Sporting Chapter.

By order of the Board
Wisdom Holdings Group
Ren Wen
Chairlady and Executive Director

Hong Kong, 12 February 2014

As at the date of this announcement, the executive Directors of the Company are Ms. Ren Wen, Mr. Sheng Jie and Mr. Zhang Han; the non-executive Directors of the Company are Mr. Jin Haitao, Mr. Wang Shihong and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.