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WISDOM HOLDINGS GROUP

智美控股集团

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1661)

VOLUNTARY ANNOUNCEMENT THE LATEST DEVELOPMENT OF THE SPORTS BUSINESS

This announcement is made by Wisdom Holdings Group (the “**Company**”, together with its subsidiaries, the “**Group**”) as a voluntary announcement to allow the public to understand the latest information of the Group.

The board of directors of the Company (the “**Board**”) is pleased to announce that:

1. The Group has entered into the strategic cooperation agreement in relation to social sports competitions in Shandong Province (the “**Strategic Cooperation Agreement**”) with the Secretariat of Sport Federation of Shandong Province (山東省體育總會秘書處) (“**Party A**”) on November 28, 2014 with expiry date of cooperation on December 31, 2018. The Group has been delegated by Party A as its all-round strategic cooperation partner. The Strategic Cooperation Agreement entered into concerns 80 public sports events in Shandong Province annually, including road running, hiking, automobile racing, motorcycling, dancing sports, hip hop, dance aerobic, dragon boat racing, fitness exercise, golf, gateball, shuttlecock, billiards, bowling, badminton, basketball, table tennis, roller skating, e-sports, rock climbing, go games, Chinese chess, chess, bridge, fishing, kite flying and Taekwondo.

Pursuant to the Strategic Cooperation Agreement, the commercial rights to which the Group enjoys include, among others, the exclusive operating rights of competitions, the rights of commercial development, the development and operation rights of derivative products of the competitions and broadcasting rights of the competitions. Meanwhile, the Group is responsible for the design, construction, maintenance and operation of the online sports registration platforms and management system of athletes’ information database in Shandong Province. The Group shall have priority to renew the Strategic Cooperation Agreement after its expiry.

2. The Group has entered into the letter of intent for cooperation in relation to international marathon competitions held in Changsha (the “**Letter of Intent for Cooperation**”) with Changsha Sports Industry Operating Company Limited (長沙體育產業經營有限公司) (“**Party A**”) on November 4, 2014. Party A is the only municipal state-owned company for sport industry in Changsha, which was delegated by Changsha Sports Bureau of Hunan Province (湖南省長沙市體育局) to sign the Letter of Intent for Cooperation with the Group with expiry date of cooperation on December 31, 2017. The Group was delegated as its strategic cooperation partner to exclusively hold marathon competitions in Changsha.
3. The Group was granted a delegation by Sport Federation of Shenyang City (瀋陽市體育總會) on October 31, 2014, which delegated the Group to exclusively plan, operate and develop urban marathon competitions in Shenyang City.
4. The Group was granted a delegation by Qingdao Sports Bureau (青島市體育局) on November 25, 2014, which delegated the Group to exclusively plan, operate and develop marathon competitions in Qingdao.

By order of the Board
Wisdom Holdings Group
Ren Wen
Chairlady and Executive Director

Hong Kong, December 1, 2014

As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie, Mr. Zhang Han and Dr. Shen Wei; the non-executive directors of the Company are Mr. Jin Haitao and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.