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## WISDOM HOLDINGS GROUP

智美控股集团

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1661)**

### VOLUNTARY ANNOUNCEMENT THE LATEST DEVELOPMENT OF THE SPORTS BUSINESS

This announcement is made by Wisdom Holdings Group (the “**Company**”, together with its subsidiaries, the “**Group**”) as a voluntary announcement to allow the public to understand the latest information of the Group.

The Board of the Company (the “**Board**”) is pleased to announce that, from July 1, 2014 to August 4, 2014, the Group has entered into the strategic cooperation agreement, all-round strategic cooperation agreement in relation to social sports competitions in Tianjin City, strategic cooperation agreement in relation to social sports competitions in Hunan Province and strategic cooperation agreement in relation to sports competitions in Henan Province (collectively, the “**Strategic Cooperation Agreements**”) respectively with the Shanghai Sports Development Foundation (上海市體育發展基金會), Sports Bureau of Tianjin Municipality (天津市體育局), Social Sports Direction Center of Hunan Province (湖南省社會體育指導中心) and Social Sports Management Center of Henan Province (河南省社會體育管理中心) (collectively, the “**Party A**”) for terms ranging from two to four years.

The Group has been delegated by the Party A as all-round strategic cooperation partner. Together with the Sports Competitions Management Center of Sports Bureau of Zhejiang Province (浙江省體育競賽中心) and the Social Sports Management Center of Hubei Province (湖北省社會體育管理中心) referred to in the prior announcements, the Company has engaged all-round strategic cooperation with the six provinces mentioned above and these six provinces will organize up to 180 public sports competitions annually, in which over 26 million people will be involved.

Pursuant to the terms of the Strategic Cooperation Agreements, the Group will be granted the exclusive rights by Party A for operating all types of social sports competitions, including road running, dragon boat racing, automobile racing, motorcycling, cycling, hiking, rock climbing, dancing sports, national fitness exercise and fitness, etc.

Pursuant to the Strategic Cooperation Agreements, the commercial rights which the Group enjoys include, among others, the exclusive operating rights of competitions, the rights in relation to commercial development, the developing rights and operating rights of derivative products of the competitions, and broadcasting rights of the competitions. Meanwhile, the Group is responsible for the design, construction, maintenance and operation of the online sports registration platforms and management system of athletes' information database in all provinces and cities of Party A. The platforms have entered the trial run phase successively. The Group shall have priority to renew the agreement after the expiry of the Strategic Cooperation Agreements.

By order of the Board  
**Wisdom Holdings Group**  
**Ren Wen**  
*Chairlady and Executive Director*

Hong Kong, August 5, 2014

*As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie, Mr. Zhang Han and Dr. Shen Wei; the non-executive directors of the Company are Mr. Jin Haitao and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.*