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WISDOM HOLDINGS GROUP

智美控股集团

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1661)

VOLUNTARY ANNOUNCEMENT

ACQUISITION OF THE EXCLUSIVE OPERATING RIGHTS TO THE SHANGHAI INTERNATIONAL ROAD RUNNING FESTIVAL FOR 2014

This announcement is made by Wisdom Holdings Group (the “**Company**”, together with its subsidiaries, the “**Group**”) as a voluntary announcement to allow the public to understand the latest information of the Group.

Subsequent to friendly negotiations with Shanghai Sport Federation, it is confirmed that the Company has acquired the exclusive operating rights to the Shanghai International Road Running Festival for 2014 (the “**Road Running Festival**”) which will be held during 13 September 2014 to 14 September 2014. The rights and interests which the Group enjoys include the rights in relation to TV broadcasting, events hosting and commercial cooperation for the Road Running Festival.

By order of the Board
Wisdom Holdings Group
Ren Wen

Chairlady and Executive Director

Hong Kong, 2 June 2014

As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie, Mr. Zhang Han and Dr. Shen Wei; the non-executive directors of the Company are Mr. Jin Haitao and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.