

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



WISDOM HOLDINGS GROUP

智美控股集团

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1661)

VOLUNTARY ANNOUNCEMENT

SIGNING OF STRATEGIC COOPERATIVE AGREEMENT WITH CULTURE, BROADCASTING, TELEVISION AND SPORT BUREAU IN KUNMING, THE PRC

This announcement is made by Wisdom Holdings Group (the “**Company**”, together with its subsidiaries, the “**Group**”) as a voluntary announcement to allow the public to understand the latest information of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that, on July 27, 2015, the Group entered into a strategic cooperative agreement (the “**Strategic Cooperative Agreement**”) with the Culture, Broadcasting, Television and Sport Bureau (「昆明市文化廣播電視體育局」) in Kunming, the PRC. Pursuant to the Strategic Cooperative Agreement, the Group would organize marathons and other major sports competitions in Kunming, the PRC, including the Kunming Marathon 2015 which will be held on August 30, 2015. The Group will be responsible for organization and operation, promotion and media of the competitions, and be granted the exclusive commercial rights of the competitions, including, among others, the right of commercial development and right of derivative products development for the competitions.

By order of the Board
Wisdom Holdings Group
Ren Wen
Chairlady and Executive Director

Hong Kong, July 27, 2015

As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie, Mr. Zhang Han, Dr. Shen Wei and Mr. Hu Xing; the non-executive directors of the Company are Mr. Jin Haitao and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy, Mr. Jin Guoqiang and Mr. Hu Jianguo.