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WISDOM

WISDOM SPORTS GROUP

智美體育集團

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1661)

CHANGE OF COMPANY NAME AND CHANGE OF STOCK SHORT NAME

The Board is pleased to announce that the change of the Company's English name from "Wisdom Holdings Group" to "Wisdom Sports Group" and the dual foreign name from "智美控股集团" to "智美體育集團" took effect on August 28, 2015.

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "WISDOM GROUP" to "WISDOM SPORTS" in English and from "智美集團" to "智美體育" in Chinese and is expected to take effect from 9:00 a.m. on October 5, 2015.

The stock code of the Company on the Stock Exchange will remain unchanged as "1661".

Reference is made to the announcement of Wisdom Sports Group (formerly known as Wisdom Holdings Group) (the "**Company**") dated July 28, 2015 and the circular of the Company dated July 29, 2015 (the "**Circular**") in relation to, among other things, the Change of Company name, and the announcement of the Company dated August 21, 2015 in relation to the poll results of the EGM. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of a special resolution in relation to the Change of Company Name by the Shareholders at the EGM, the Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on August 28, 2015 certifying that the change of the Company's English name from "Wisdom Holdings Group" to "Wisdom Sports Group" and the dual foreign name from "智美控股集团" to "智美體育集團" took effect on August 28, 2015.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on September 23, 2015 confirming the registration of the new name of the Company “Wisdom Sports Group 智美體育集團” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “WISDOM GROUP” to “WISDOM SPORTS” in English and from “智美集團” to “智美體育” in Chinese and is expected to take effect with effect from 9:00 a.m. on October 5, 2015.

The stock code of the Company on the Stock Exchange will remain unchanged as “1661”.

EFFECTS OF THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect the rights of Shareholders or the Company’s daily business operation and its financial position. All existing share certificates of the Company in issue bearing the former name of the Company will continue to be effective and as valid evidence of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes.

Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company. New share certificates of the Company will be issued under the new name of the Company with effect from October 5, 2015.

By order of the Board
Wisdom Holdings Group
Ren Wen
Chairlady and Executive Director

Hong Kong, September 25, 2015

As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Sheng Jie, Mr. Zhang Han and Dr. Shen Wei; the non-executive directors of the Company are Mr. Jin Haitao and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.